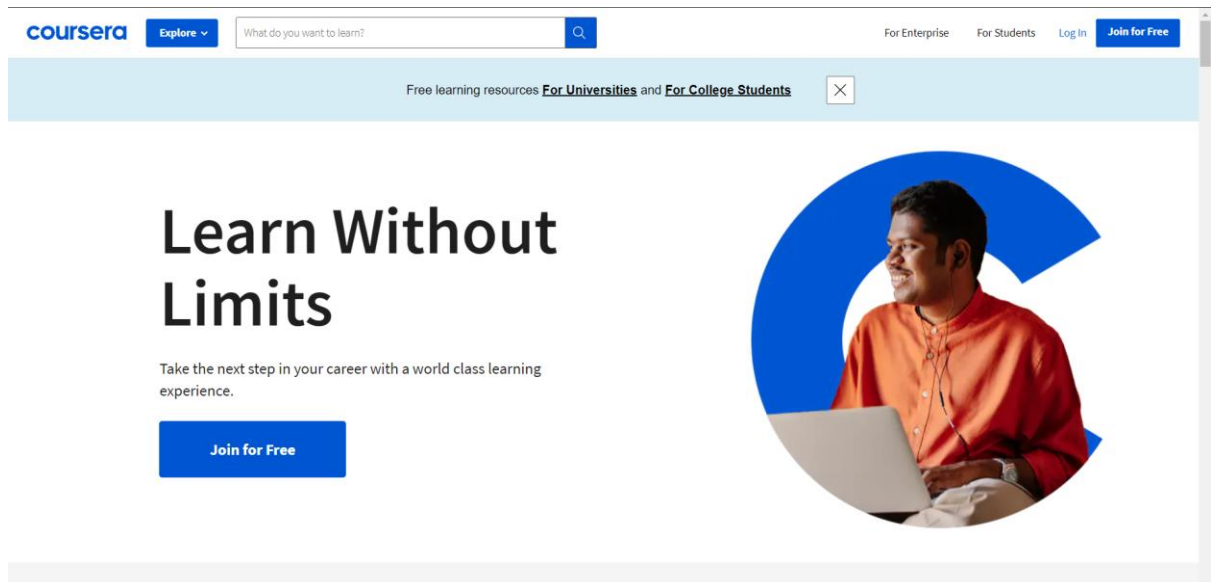


Practical – 1

Aim : To analyze 5 website in any domain.

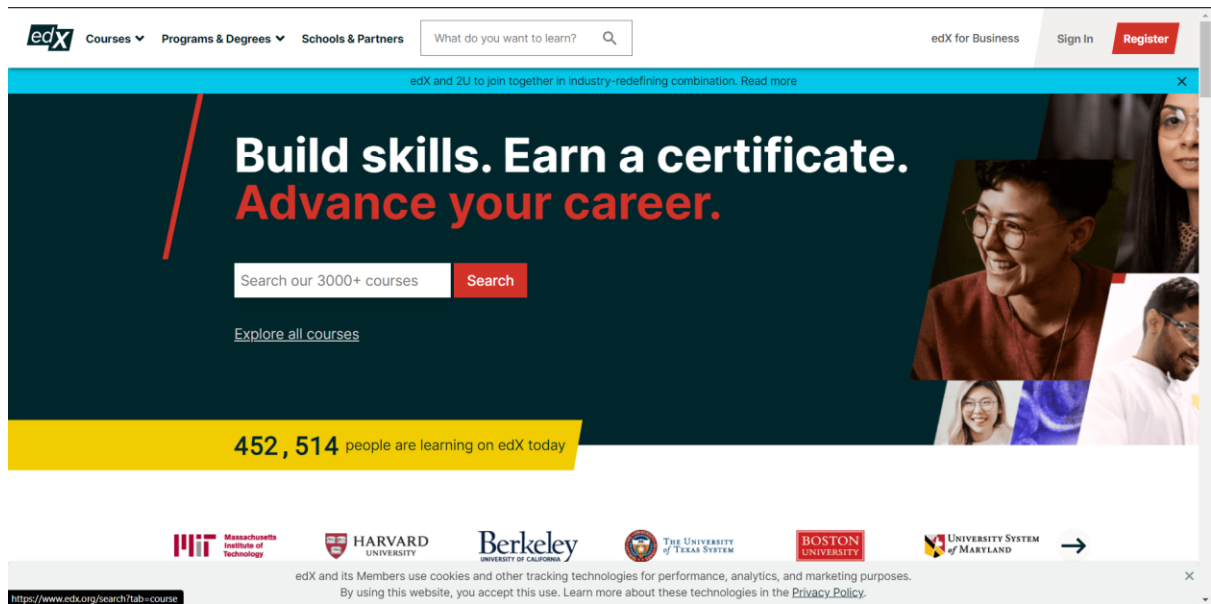
Domain : Online Educational Platforms

1. Coursera (<https://www.coursera.org/in>):



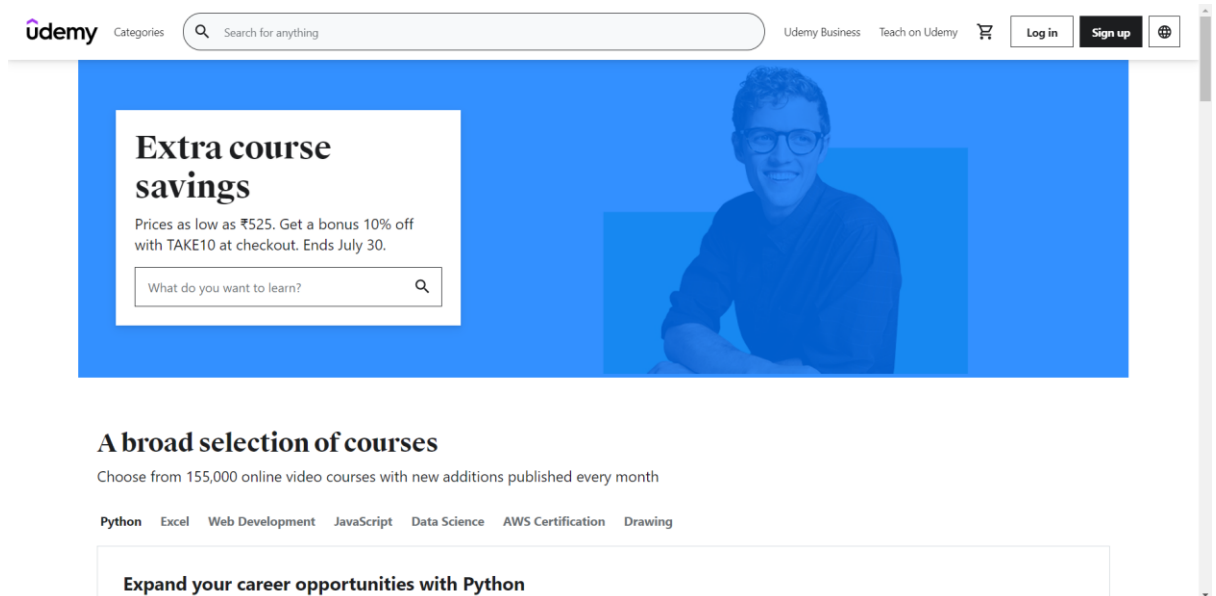
- *For Enterprise* (<https://www.coursera.org/business>) :
It's for enterprise to provide world-class education at reasonable rate.
- *For students* (<https://www.coursera.org/for-university-and-college-students/>):
Here students can obtain free any courses under this campaign.
- *About Page* (<https://about.coursera.org/>):
Page gives overall all the information about the history and goals of coursera as organization.
- *Careers Page* (<https://about.coursera.org/careers>):
It updates user about opening and vacancies in their organization.
- *Community Learners Page* (<https://coursera.community/>):
Here students pursuing certain courses can ask doubts and mentors/peers can answer them.
- *Beta Testers Page* (<https://coursera.community/#beta-tester>):
This page is for posting beta-test related queries and feed backs
- *Blog Page* (<https://blog.coursera.org/>):
Here you can find all updates regarding coursera website.
- *Tech Blog Page* (<https://medium.com/coursera-engineering>):
Everything tech related blog-post can be found here.
- *Teaching Center* (<https://www.coursera.org/teaching-center/>):
Here you can find teaching tips and resources for your student's convenient studying
- *Online Degrees* (<https://www.coursera.org/degrees>):
They provide online degrees which can be found on this page.

2. Edx (<https://www.edx.org/>):



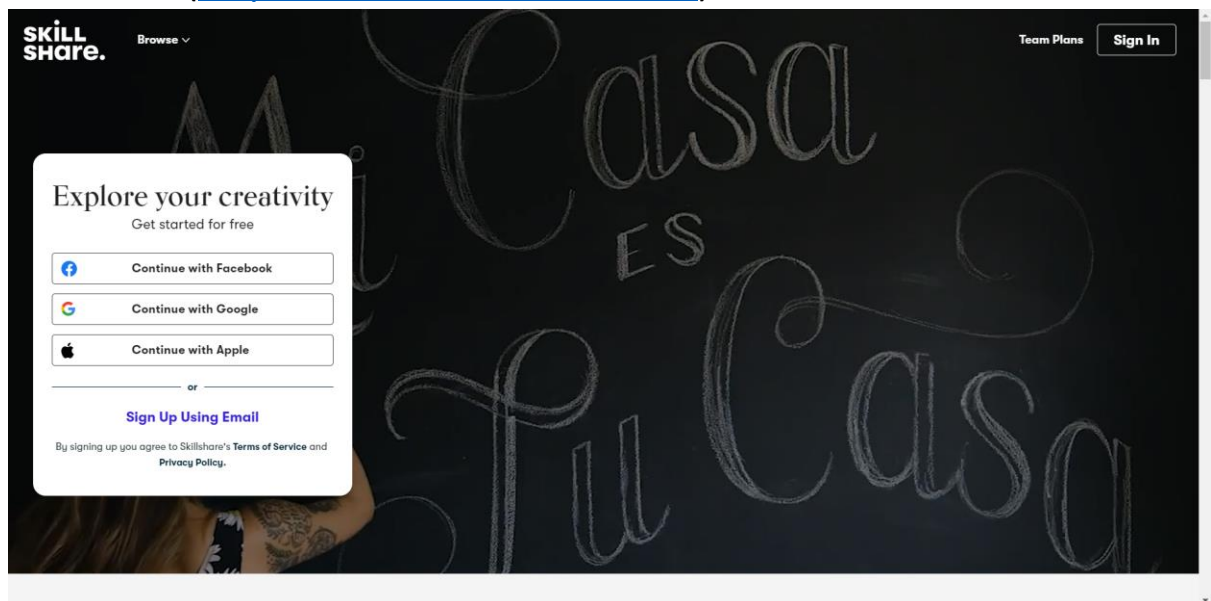
- **Courses Page** (<https://www.edx.org/search?tab=course>) :
Here you can find all the courses offered by edX's various members.
- **Programs Page** (<https://www.edx.org/search?tab=program>):
All the degrees and program including professional can be found here on this page.
- **School & Partners Page** (<https://www.edx.org/schools-partners>):
Information about edX's partners can be viewed here on this page.
- **About us Page** (<https://www.edx.org/about-us>):
Goals, vision and history of edX are displayed here.
- **Careers Page** (<https://www.edx.org/careers>):
Vacancies in edX are updated here.
- **News Page** (<https://press.edx.org/>):
Any updates and upcoming events in this organization can found on this page.
- **Blog Page** (<https://blog.edx.org/>):
This is page where edX maintains their blogging post where user can describe their open views, like articles and subscribe their newsletter etc.
- **Media-kit Page** (<https://www.edx.org/media-kit>):
Here user can find many high-resolution images which fall under their copyrights (edX). Also, user is allowed fair-use of such images.
- **Donation Page** (<https://www.edx.org/donate>):
As, edX is non-profit organization they've set up a donate page where anyone can donate generous amount to help them to educate in best way possible.
- **Sitemap Page** (<https://www.edx.org/sitemap>):
It displays all the pages on their website. Including tons of courses, resources, degrees, donations, membership, blogs, support, forums etc.

3. Udemy (<https://www.udemy.com/>):



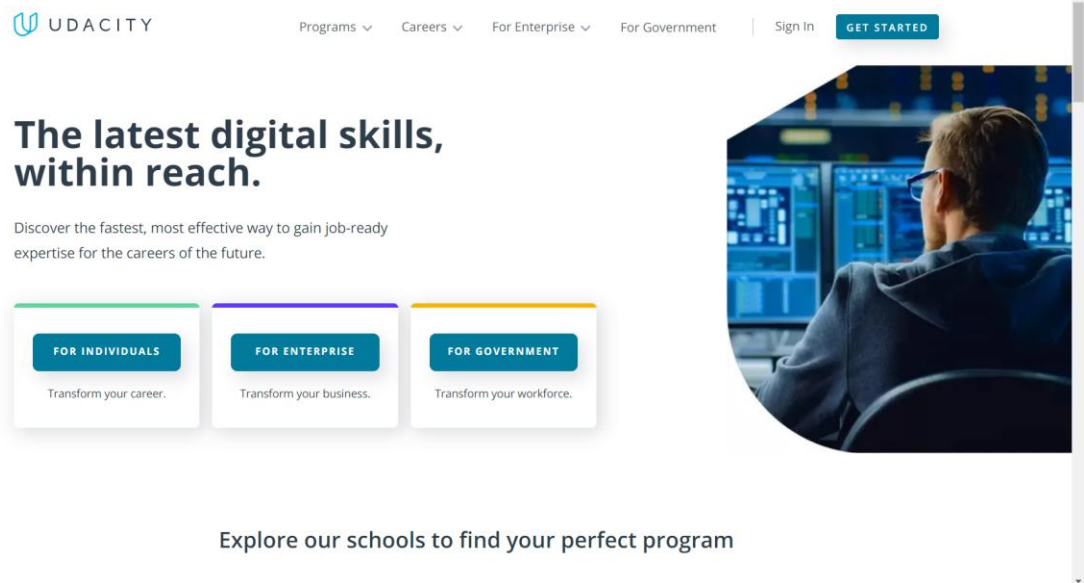
- **Udemy for Business Page** (<https://business.udemy.com/>):
It provides learning solutions for people to help them learn trending skills.
- **Teach on Udemy Page** (<https://www.udemy.com/teaching/>):
For people who want to become instructor or teacher on this platform.
- **About Us Page** (<https://about.udemy.com/>):
It displays description about Udemy as organization.
- **Careers Page** (<https://about.udemy.com/careers/>):
It updates user about job openings and vacancies in Udemy.
- **Blogging Page** (<https://blog.udemy.com/>):
Udemy's blogging page where they give people some useful information and knowledge.
- **Terms Page** (<https://www.udemy.com/terms/>):
Udemy's terms & conditions are displayed here on this page.
- **Affiliate Page** (<https://www.udemy.com/affiliate/>):
Here user can find all the affiliate resources with which they can do affiliate marketing.
- **Privacy Policy Page** (<https://www.udemy.com/terms/privacy/>):
Here Udemy has displayed their privacy terms.
- **Sitemap Page** (<https://www.udemy.com/sitemap/>):
Udemy's entire site's map where one can find it's all webpages on a single page like free resources, premium courses, teaching etc.
- **Help & Support Page** (<https://support.udemy.com/hc/en-us>):
People can find this page useful where they can ask mentors & instructors various questions about their course-related queries.

4. Skillshare (<https://www.skillshare.com/>):



- *About Us Page* (<https://www.skillshare.com/about>):
Here people can find history and information about skillshare platform.
- *Careers Page* (<https://www.skillshare.com/careers>):
Here people can find job openings in skillshare.
- *Blogging Page* (<https://www.skillshare.com/blog/>):
Official blogging page of skillshare.
- *Press Page* (<https://www.skillshare.com/press>):
Skillshare in news can be found here.
- *Affiliate Page* (<https://www.skillshare.com/affiliates>):
Here you can refer and earn commission for marketing skillshare's courses.
- *Scholarships Page* (<https://www.skillshare.com/scholarships>):
Here students can earn scholarship in various premium courses.
- *Free Classes Page* (<https://www.skillshare.com/browse/free-classes>):
All free resources including free classes can be found here.
- *Teach on Skillshare Page* (<https://www.skillshare.com/teach>):
Here people can learn benefits of teaching on this platform.
- *Privacy Page* (<https://www.skillshare.com/privacy>):
Skillshare's privacy policy can found here on this page.
- *Terms Page* (<https://www.skillshare.com/terms>):
Skillshare's working terms and terms of service are displayed here on this page.

5. Udacity (<https://www.udacity.com/>):



- *All Courses Catalogue* (<https://www.udacity.com/courses/all>):
You can find all the courses in this page offered by udacity.
- *Government Page* (<https://www.udacity.com/government/overview>):
This is for government who has potential to optimize their workforce.
- *Talks Page* (<https://www.udacity.com/talks>):
Here they upload videos where their experts talks about recent trends in technology & some non-technical stuff.
- *Scholarship Talks* (<https://www.udacity.com/scholarships>):
Here you can check conditions to avail scholarship at udacity and the procedure.
- *Career Services Page* (<https://www.udacity.com/career-services/home>):
This page tell you recent job openings at udacity.
- *School Of Business Page* (<https://www.udacity.com/school-of-business>):
Here you apply for school of business and obtain specific courses regarding business.
- *Service Status Page* (<https://status.udacity.com/>):
People can check status of services provided by udacity ; whether they are operating or down.
- *About Us Page* (<https://www.udacity.com/us>):
Here you can know about their mission & history.
- *Blogging Page* (<https://www.udacity.com/blog/>):
It's udacity's official blogging page, where they upload various articles on many technical & non-technical topics.
- *Become Instructor Page* (<https://www.udacity.com/instructors/build-with-udacity>):
For user who want teach students on this platform.